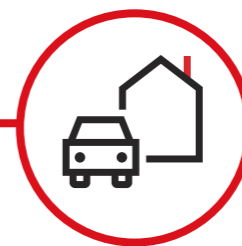
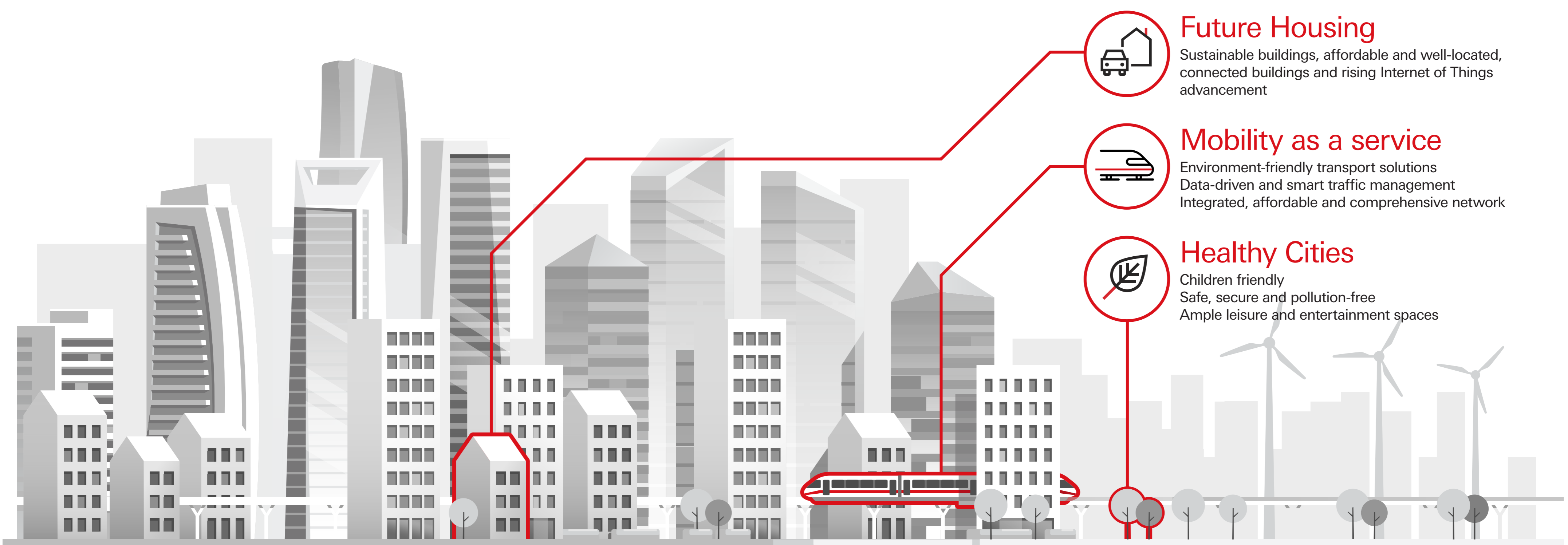


# New Cities and New Districts

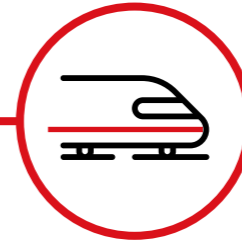
Economic engines, urban havens, connected communities

- Cities are home to more than half of the world's population, and they are expected to add another **2.5Bn** new residents by 2050
- New cities and districts are designed to utilise robust infrastructure, technological sophistication and integrate ecosystems
- Cities are investment magnet, fueling economies, housing our businesses, and attracting talented and highly-educated workforce



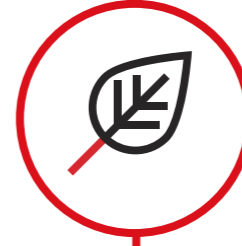
## Future Housing

Sustainable buildings, affordable and well-located, connected buildings and rising Internet of Things advancement



## Mobility as a service

Environment-friendly transport solutions  
Data-driven and smart traffic management  
Integrated, affordable and comprehensive network



## Healthy Cities

Children friendly  
Safe, secure and pollution-free  
Ample leisure and entertainment spaces

## Selected places that come from scratch in the Middle East and North Africa

MASDAR (UAE)	NEOM (Saudi Arabia)	New Cairo (Egypt)	District 2020 (UAE)
<b>Investment</b>			
USD 15Bn+	USD 500Bn+	USD 58Bn	USD 11Bn* <small>*Investment in Dubai Expo 2020</small>
<b>Population</b>			
52,000	2.0Mn	6.5Mn	90,000
<b>Key offerings</b>			
Personal rapid transport	Tech-based services in health, education, transport entertainment and other fields	New government admin district	A world-class, mixed-use development for the future of Dubai
Free investment zone	Ports and enterprise zones	Smart energy management and buildings	Over 2.3Mn sqm of floor area to develop residential, commercial, hospitality, and education spaces
Strict sustainable building standards	Fully powered by renewable energy	Smart traffic and utilities	45,000sqm of green spaces and parks
10-megawatt solar array	450km of coastline for tourist destinations	1.75Mn permanent jobs	World-class academic and social institutions
Masdar city wind tower	Solar dome desalination plants	Building optical fibre infrastructure connecting every building using broadband network technology	Next generation technology infrastructure
An eco-conscious modern city focused on sustainable and technology driven non-oil growth <small>Source: <a href="https://masdar.ae/">https://masdar.ae/</a></small>	Launch of a new tourism and business hub that showcases the new Saudi Arabia <small>Source: <a href="https://masdar.ae/">https://masdar.ae/</a></small>	A new administration capital with state-of-the-art physical and digital infrastructure <small>Source: <a href="http://acud.eg/">http://acud.eg/</a></small>	Project inherits legacy infrastructure of the Expo 2020 Dubai event to create a new city <small><a href="https://www.district2020.ae/">https://www.district2020.ae/</a></small>

These new cities and districts in MENA are part of a larger network, with more than 50 new cities and 20 advance districts being built across the world.

Source: IMD Business School Smart City Index 2019, Masdar.ae, Neom.com, acud.eg, district2020.ae

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