Overview of mid- to long-term socio-economic implications

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New social contract

Increased awareness and demand for more managed globalisation and inclusion of social responsibility

• New global social contract with more inclusion and a focus on tackling inequalities

Geo-political long-term impacts

Geo-political implications on global governance and globalisation will depend on medical response and resulting recession and shape and speed of economic recovery

• Potential re-consideration of extensive international integration of trade and people flows towards a managed globalisation, more diversification and re-localisation of strategic activities with enduring influence of state intervention

Geo-spatial implications around shared spaces and systems

Geo-spatial: changed behaviour impacts on public transport, mass-gathering activities, contact-free economy and global urbanisation trends

• New social attitudes of physical distancing and facemask wearing are bringing a new shared spaces management doctrine

Supply chain and flows of trade

New imperative for resilient and diversified supply chains and trade relationships

• Diversification of the supply chain, potential re-localisation and leveraging digital supply networks to maximise supply chain resilience



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Digital transformation and 'servicisation' trend

Acceleration of digital transformation, contact-free, and "as a service" trends • Remote working, distance learning, online media content, telemedicine and ecommerce are among the key winners' industries post COVID-19



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Health and wellness

Re-prioritisation of health, wellness and balanced lifestyle • Increasing awareness and demand for healthy life and good nutrition as well as health safety and access to quality medical care

Climate change and sustainable economy

Better awareness of climate change challenges and the need for a more sustainable economy and infrastructure with a better environmental footprint on ecosystems

• The COVID-19 crisis is accelerating the change in consumption behaviour and broadening the public support for a cleaner economy and for environmental responsibility

Together we thrive







