



# HSBC MENAT

## Sustainable Business Accelerator

Module 1: The importance of an ESG strategy for a company

21 June 2023





# Schedule for the day

Module 1 - Wednesday 21 June 2023, Dubai Hybrid event

Times are in Gulf Standard Time (UTC+4)

14:00 – 14:30	Arrivals & Networking
14:30 – 14:45	Programme Introduction
14:45 – 15:45	Lecture: The importance of an ESG strategy
15:45 – 16:00	Break & Networking
16:00 – 17:00	Guest speaker   Open Discussion
17:00 – 17:30	Networking & Q&A

# Course content

## Module 1: The importance of an ESG Strategy for a company

### **Lecture**

14:45 – 15:45

Overview of ESG and its rising importance in the business world, including key issues and trends

Explore the landscape of MENAT ESG regulations and standards

Understanding the business case for an ESG strategy and its core components

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### **Guest speaker | Open Discussion**

16:00 – 17:00

Guest speaker – the value of an ESG strategy

Discussion on the challenges and opportunities of developing an ESG strategy

Understanding the journey to a core sustainability strategy, its core components, and module 1 homework

Times are in Gulf Standard Time (UTC+4)

# Thank you

